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> THE FUTURE OF READING Electronic Books

by Rick Sutcliffe

# A) Say who or what the underlined words in the text refer to. 1. their

2. they

3. you

4. it . 5. them

6. them

7. their

# B) Match the antonyms. 1. inexpensive a) minority

2. retail b) upload 3. many c) wholesale

4. download d) expensive 5. big-name e) few

f) nobody 6. majority

## C) Answer the questions about the text.

 What's the difference between traditional books and e-books?

2. Where can we buy e-books?

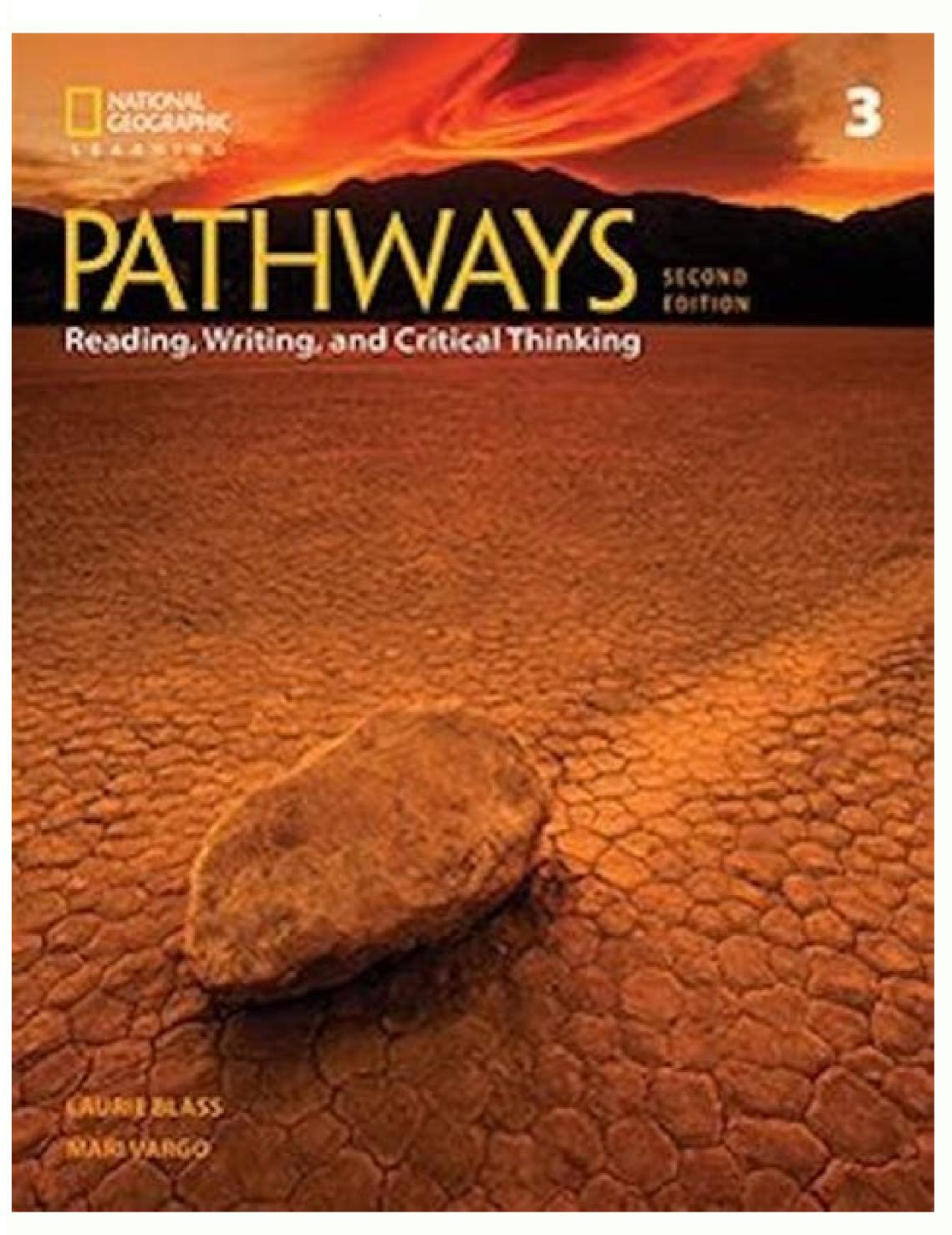
3. What are the advantages of ebooks comparatively to printed books?

4. Explain the meaning of the expression "put a toe in the ebook waters".

5. Is it possible to read some chapters of an e-book before you buy it? Quote from the text.

TYPES	OF HOU	OSES
A	palace	a boat which people use as their home, often kept in one place on a river
B B B B	flat/ apartment	a small house, usually in the countryside
	houseboat	a very tall modern building, usually in a city
	mansion	4. a house that stands alone
E	cottage	a type of building which people live in and which usually stays in one place, but which can be moved using a vehicle or sometimes its own engine

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What problems are your current collaborators, friends or family in their daily life and what potential solution could you create for them? Plus: A, 5 more life lessons from CES Source: The Street.com Originally Published: July 20, 2011 was right. Lessons transcripts include a dialog box, teacher explanations, examples and language practice sections. Mark Zuckerberg, CEO, Facebook thinks of long term, without immediate gratification. But there's a lot to consider before leaving your work and take this business. Mark Pincus, CEO, simple Zynga can be better. 5. Company plan Now that the idea is in place, it is time to sit and start writing everything is in order. No. 2, find passion. Support your local activities in small businesses Saturday.ã, 4. Ã ¢ â, ¬ Å "no. 1, great ideas count. Friendly lessons of Modulimi-friendly for the best learning experience on desktop or mobile Our Lesson modules combine audio and transcription in a mobile phone presentation. We also have 3 ECOURSE apps focused on the English key business for meetings, presentations and by calling. But as the CEO has managed success, adversely and every way of business curveballs offer some intuition for men and women who work that they may never be families' names. Not only you have to come with a successful idea, but also create a business plan, searching for the market, considers how sustainable will be, keep all your checks and balances in order and lots of other pieces and pieces. The Facebook-anchored game is definitely low-tech and undeniably a success with the U.S. public. Other ways to advertise include radio, local TV, flyers or announcements of newspapers who show your little business. You can follow the transcription while listening and repeats the sections easily to refine your abilities. It is essential if you are looking for funding, but also an ideal way to find out which areas you need to spend more time. 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Cookie box settings Cookie box settings Microsoft Sweden / flickr.com. Comicrosoft CEO, Steve Steve The average person will never have to appearse shareholders, appear before a congress panel or to pull the trigger on massive layoffs. Larry page, CEO, Google knows your limits; Keep your ego into control. Financing Once the business plan is taken, it is now time to think about how to go the crowdfunding path and ask for a great crowd of people at each donation of a small amount of money. This is the perfect place to show your products, listen to previous customers and explain who you are and what the company is. With our main Business English app you can access over 300 of our mp3 and video lessons and transcriptions. If there is a solution, as you can improve your product or service. There were numerous times Zuckerberg could have transformed a quick dollar that sells his social media monster to the antisors. And n. 3, being tenacious, be irretrorable. Alan Mulally, CEO, Ford thriving in the face of adversity; fortune favors the bold. However, if you have the right teaching materials a variety of teaching materials, most of the topics can be pleasant. BELOW are some of the most popular English topics Business English Vocabulary Exercises and Worksheets Subjects and Branding Listening and Language Exercises (PDF) 10 Essential Business English Vocabulary Exercises and Worksheets Subjects and Branding Listening and Language Exercises (PDF) 10 Essential Business English Vocabulary Exercises (PDF) 10 Essential Business English (PD with practice and guizzes. One of the most important guestions to consider is that what idea you are more passionate? Corporate plans start with an executive summary, which is often Finally, a description of the current problem and your solution, an overview of the product / service you are Who is the reference market, a brief analysis of current competitors, a division of your team, their roles and a projected financial plan. What is the area that will take you in the morning feel excited for the day? In a world where bigger, faster and flashier are vital words, Zynga has shown that there is still a place for simple pleasures. Many analysts have the Facebook peg evaluation up to \$ 100 billion. If you can, self-financing is another way to go they can be risky, but will help you avoid having to take loans that you may not be able to repay. While social media are advantageous in many ways, every company should also have a website that potential customers can return and use easily. Keep in mind that this plan should be a living document and constantly adapted as your company grows. Today, the bold moves and the negotiations noticed have made the producer not only vitial, but profitable. Lessons modules work great on Android and iOS devices and desktops. Free SampleOnLine QuizzesListening & Language PracticeEvery English Business Pod Lesson is equipped with a series of practice quizzes to help you improve listening, the language and abobes of vocabulary. Make sure you optimize your local SEO that will give you more traffic and hopefully business. To say that the last few years have not been kind to the automotive industry is a huge undersatement. Parts of the speech and vocabulary Exercises 4 Worksheets to expand Business Business Business Italian Vocabulary and language skill (PDF) 7 Listening exercises for exercises for dialogues and listening exercises for dialogues and listening exercises for dialogues and listening exercises for exercises for dialogues and listening exercises for exercises for dialogues and listening exercises for ex (Pdf) 5 complaints and answers vocabulary and language exercises (pdf) lessons, vocabulary and surveys to talk about money and expenditure9 writing exercises to describe Business Roleplays for ESL teachers and students [restaurant, phone call, hotel, etc. Activities and Roles Playarretal ShopComplaint LessworkPlace Competendation Lesson IdeasDesesSciSclics Office Objects (Elementary) Ã ¢ With over 700,000 users registered in over 100 countries around the world, OneStopinglish is the number one resources site for English language teachers, providing access to Thousands of resources, including lesson plans, worksheets, audio, video and flashcard. Or a final option would be to go to investors, share your business will be a success and invest in it. First consider a funding is needed to get the feet of the company from the ground and what future funds will need. These are the most beautiful things that the Managing Directors did for their employees. 3. So they brought the Technological Veteran Eric Schmidt to provide à ¢ â,¬ Å "Dadult Supervision ¢ â,¬ needed to make Google the Corporate Powerhouse is today. Podcastsmp3 and video Lessonslearn Business English with over 500 lessons to choose from. Or, rather than staying in a overcompetitive and overcrowded market, find a niche area that has a lot of space for growth. When Larry Page and Sergey Brin started Google, the two had foresight to realize that their skill set was not necessarily in line with the value that a top-notch CEO could bring. Advertise for the business to be successful, needs to have customers. Once you've found a strong list of ideas, it's time to restrict it. While it may not be the most exciting thing to write, it will give you a better idea where you are and is the perfect way to start Your business. Microsoft was founded on a single idea of a good idea that Bill Gates and Paul Allen had done that no one else had had. â € ¢ ideas first of all, you Having a strong idea held, believing that the future has held a bigger and better potential. You need to know how much of the lesson you understand and practice the language so you can use it. Free Samplemobile Italian Appsbusiness for Mobilewe offers a range of mobile apps for business English students on Apple iOS and Android devices. CC0 / Rawpixel / Pixabay Starting a small business can seem exciting as you can be your boss and spend your time and energy on something you are passionate about. Whatever the way you decide to advertise, take the â €

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